



Ikegami Electronics (Europe) GmbH  
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### Press Release

## **Ikegami wins the 62<sup>nd</sup> Annual Technology and Engineering Emmy® Awards**

**Ikegami Tsushinki Co., Ltd.** (with its Headquarters in Tokyo, Japan / President : Mr. Masaki Matsubara, hereinafter called Ikegami) and Avid Technology Inc. in USA (hereinafter called Avid) will be presented by The National Academy of Television Arts & Sciences (NATAS) with an award at the **62<sup>nd</sup> Annual Technology and Engineering Emmy® Awards** for their contribution to the "Development and Production of Portable Tapeless Acquisition".

The **Technology and Engineering Emmy® Awards** honour development and innovation in broadcast technology and recognise companies, organisations and individuals for breakthroughs in technology that have a significant effect on television engineering.

This is the 4<sup>th</sup> time that Ikegami has received a Technology and Engineering **Emmy® Award**.

Ikegami, well known as the world's leading broadcast camera manufacturer and Avid, a pioneer of digital non-linear editing systems for broadcasting market, started the development in the early 90s of a concept for a totally non-linear acquisition system – when at that time the mainstream of broadcast Video editing was using linear VTR-based systems.

In 1997, based on this "Total Non-Linear platform" Ikegami and Avid introduced the "Editcam" system which was the world's first broadcast quality camcorder system recording directly to hard disk drives (HDD) as its digital non-linear recording media. We can now see that Editcam was the forerunner of today's tapeless broadcasting systems that are used worldwide by and production companies.

As digital recording media has developed, Ikegami's products have evolved to take advantage of the new technologies and they are now promoting the GF Series™ - using Flash Memory technology for its recording media, allowing rugged equipment with no moving parts to be used in file-based production workflow systems. The GF Series™ product range includes



GFCAM™ Tapeless camera system and GFSTATION™ Flash Memory Recorder/Player, as well as being compatible with a wide range of computer-based non-linear editing systems.

Naoki Kashimura, Ikegami's General Manager for Corporate Strategy and Marketing, comments:

"In the mid-1990s we could foresee the technological future, and we introduced tapeless broadcast camera systems with hard disk drives as the recording media. We recall that there were many big problems to overcome - such as how to protect the HDD from shock and vibration and how to develop stable software to avoid loss of material in a broadcast field-acquisition environment.

We are delighted to have been recognised for our contribution to the technical advancement of broadcast equipment.

Based on the vast experience gained with the development and operation of the Editcam, Ikegami has now selected Flash Memory as a suitable recording media for its latest non-linear product range - the GF SERIES™ of products - as Flash Memory has now evolved in technology, capacity and is also at an acceptable price.

Ikegami will continue looking to the future and keep contributing to the progress of broadcast technology."

The 62nd Annual Technology & Engineering **Emmy**® Awards that will take place on Thursday, January 6th, 2011 as part of the 2011 International CES in Las Vegas.

For more information and the location of the Regional Office nearest you, call Ikegami's Europe headquarters at 0049-2131-123-0 or visit <http://www.ikegami.de/> or mail to [info@ikegami.de](mailto:info@ikegami.de)

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